



WHOLESALE CALENDAR 4TH QUARTER - 2026

CORE BRANDS

AVAILABLE YEAR-ROUND



TROPICAL MIST
CITRUS BLONDE ALE | 5.1% ABV



DIAMOND DUST
MURKY IPA | 6.7% ABV



PURE WEST
WEST COAST IPA | 6.3% ABV



RAIN
PILSNER | 5.3% ABV



REWILD
WEST COAST PALE ALE | 5.0% ABV



GROUND
NON-ALCOHOLIC IPA
<0.5% ABV



SUNSHIP
NON-ALCOHOLIC BLONDE
<0.5% ABV

SPECIALTIES

AVAILABLE IN 16-OZ CANS, 1/6 & 1/2 BBL

MURKY IPAS

RELEASED EVERY FOUR WEEKS



**FORMLESS
REFLECTIONS**



**HIDDEN
OASIS**

Everywhere Beer Collab



**SUBCONSCIOUS
MIND**



**MYSTERY VEILS
THE DESERT**

Wren House Brewing Collab

MURKY DOUBLE IPAS

RELEASED EVERY FOUR WEEKS



**CATCH &
RELEASE**



**BETWEEN
MEMORIES**



**HOME FOR THE
HOLIHAZE**

Burgeon Beer Collab



**LONE
CYPRESS**

WEST COAST IPAS

LIMITED AVAILABILITY



**RISING
MOMENTUM**

McIlhenney Collab



**BAJA
BREACH**

Wildcoast Collab



**OFF THE
BINE**



**SWELL
INTENT**

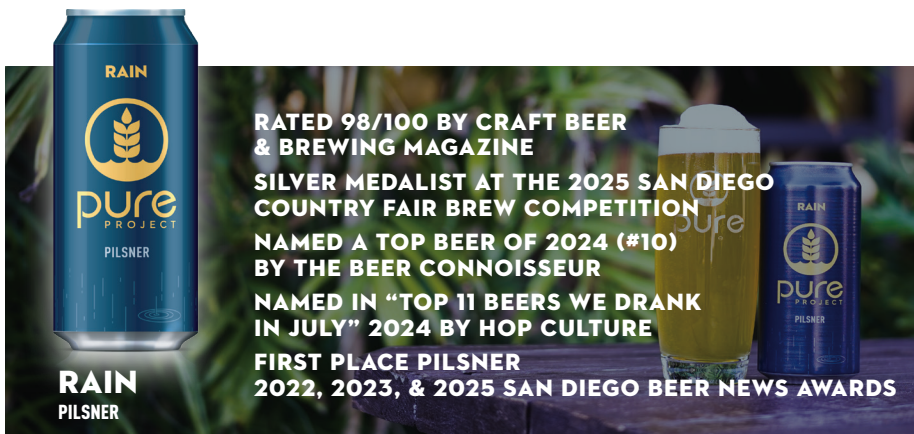
Pizza Port Collab

*N/A beers are available in 16oz cans only.

*Beers and release dates are subject to change. Please confirm with your Pure Project sales rep.



CORE BRANDS - AWARDS & ACCOLADES



RAIN
PILSNER

RATED 98/100 BY CRAFT BEER & BREWING MAGAZINE
SILVER MEDALIST AT THE 2025 SAN DIEGO COUNTRY FAIR BREW COMPETITION
NAMED A TOP BEER OF 2024 (#10) BY THE BEER CONNOISSEUR
NAMED IN "TOP 11 BEERS WE DRANK IN JULY" 2024 BY HOP CULTURE
FIRST PLACE PILSNER 2022, 2023, & 2025 SAN DIEGO BEER NEWS AWARDS



TROPICAL MIST
CITRUS BLONDE ALE

RATED 94/100 BY THE BEER CONNOISSEUR
RATED 94/100 BY WINE ENTHUSIAST
NAMED A TOP BEER OF 2024 (#24) BY THE BEER CONNOISSEUR
NAMED #41 OF THE TOP 50 BEERS OF 2022 WINE ENTHUSIAST



PURE WEST
WEST COAST IPA

RATED 90/100 BY THE BEER ADVOCATE
FEATURES THE BREW TEAM'S ALL-TIME FAVORITE HOPS: NELSON SAUVIN, CITRA, STRATA, & SIMCOE



DIAMOND DUST
MURKY IPA

RATED 95/100 BY CRAFT BEER & BREWING MAGAZINE
RATED 93/100 BY THE BEER CONNOISSEUR
NAMED A TOP BEER OF 2025 (#33) BY THE BEER CONNOISSEUR
NAMED #8 OF THE TOP 50 BEERS OF 2023 BY WINE ENTHUSIAST
RATED 96/100 BY WINE ENTHUSIAST

beer for good



THE
CLIMATE
LABEL
CERTIFIED

WE DONATE 1% OF ALL SALES TO ENVIRONMENTAL INITIATIVES THAT SUPPORT A MORE SUSTAINABLE FUTURE. SO WITH PURE, YOU KNOW YOU'RE GETTING A BETTER PLANET IN A PINT GLASS.

