



WHOLESALE CALENDAR 3RD QUARTER - 2026

CORE BRANDS

AVAILABLE YEAR-ROUND



TROPICAL MIST
CITRUS BLONDE ALE | 5.1% ABV



DIAMOND DUST
MURKY IPA | 6.7% ABV



PURE WEST
WEST COAST IPA | 6.3% ABV



RAIN
PILSNER | 5.3% ABV



REWILD
WEST COAST PALE ALE | 5.0% ABV



GROUND
NON-ALCOHOLIC IPA
<0.5% ABV

SUNSI
NON-ALCOHOLIC BLONDE
<0.5% ABV

*N/A beers are available in 16oz cans only.

SPECIALTIES

AVAILABLE IN 16-OZ CANS, 1/6 & 1/2 BBL

MURKY IPAS
RELEASED EVERY FOUR WEEKS



**SUPER
BETA**



**FINGERS
OF GOLD**



**CLOSED
LOOPS**

Societe & Dalum Collab



**FORMLESS
REFLECTIONS**

MURKY DOUBLE IPAS
RELEASED EVERY FOUR WEEKS



**TREASURE
REEF**



MURKELEY

Fieldwork Collab



**DISTINGUISHED
PARADIGM**



**CATCH &
RELEASE**

WEST COAST IPAS
LIMITED AVAILABILITY



**BEYOND
THE SHORE**

MadeWest Collab



**SUNLIT
MOTION**



**HOP
CHEMISTRY**



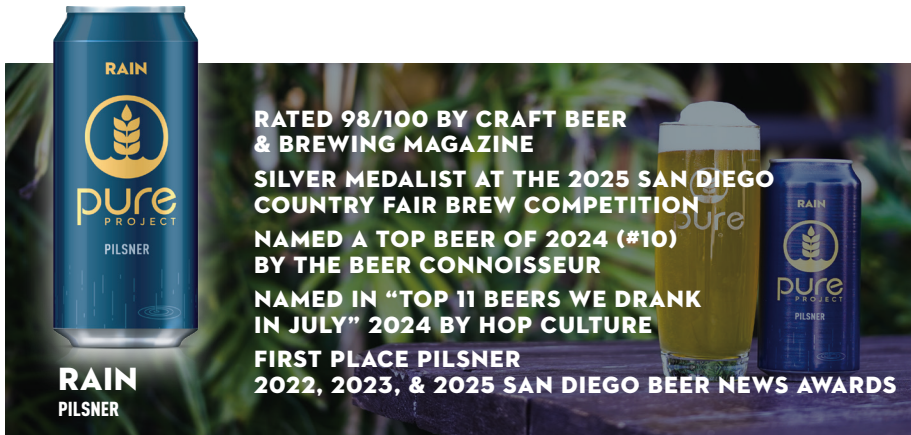
**RIISING
MOMENTUM**

McIlhenney Collab

*Beers and release dates are subject to change. Please confirm with your Pure Project sales rep.



CORE BRANDS - AWARDS & ACCOLADES



RAIN
PILSNER

RATED 98/100 BY CRAFT BEER & BREWING MAGAZINE
SILVER MEDALIST AT THE 2025 SAN DIEGO COUNTRY FAIR BREW COMPETITION
NAMED A TOP BEER OF 2024 (#10) BY THE BEER CONNOISSEUR
NAMED IN "TOP 11 BEERS WE DRANK IN JULY" 2024 BY HOP CULTURE
FIRST PLACE PILSNER
2022, 2023, & 2025 SAN DIEGO BEER NEWS AWARDS



TROPICAL MIST
CITRUS BLONDE ALE

RATED 94/100 BY THE BEER CONNOISSEUR
RATED 94/100 BY WINE ENTHUSIAST
NAMED A TOP BEER OF 2024 (#24) BY THE BEER CONNOISSEUR
NAMED #41 OF THE TOP 50 BEERS OF 2022 WINE ENTHUSIAST



PURE WEST
WEST COAST IPA

RATED 90/100 BY THE BEER ADVOCATE
FEATURES THE BREW TEAM'S ALL-TIME FAVORITE HOPS: NELSON SAUVIN, CITRA, STRATA, & SIMCOE



DIAMOND DUST
MURKY IPA

RATED 95/100 BY CRAFT BEER & BREWING MAGAZINE
RATED 93/100 BY THE BEER CONNOISSEUR
NAMED A TOP BEER OF 2025 (#33) BY THE BEER CONNOISSEUR
NAMED #8 OF THE TOP 50 BEERS OF 2023 BY WINE ENTHUSIAST
RATED 96/100 BY WINE ENTHUSIAST

beer for good



THE
CLIMATE
LABEL
CERTIFIED

WE DONATE 1% OF ALL SALES (NOT JUST PROFITS) TO NONPROFITS THAT WORK TIRELESSLY TO PROTECT THE NATURAL PLACES WE LOVE. SO WITH PURE, YOU KNOW YOU'RE GETTING A BETTER PLANET IN A PINT GLASS.

