



beer for good

Real talk: Our business impacts the environment. As such, we approach all operational aspects with a commitment to better business practices and reducing those environmental impacts.



We work directly with growers, focus on seasonality, and source organically whenever possible.



With our grain silo, we are bidding farewell to nearly 11,000 grain bags and reducing pallet shipments—lowering fuel and carbon emissions.



We recapture CO₂ and water from our brewing operations for reuse, and repurpose our spent grain as cattle feed.



THE
CLIMATE
LABEL
CERTIFIED

We calculate the emissions created in all aspects of our business, then offset these emissions through the purchase of verified carbon credits.



FOR THE
PLANET

We donate one percent of all sales to environmental non-profits. To date, we have donated over \$500,000+ to organizations working to protect our planet.

PURE PROJECT IS A SELF-DISTRIBUTED BREWERY. WE APPROACH EVERY PARTNERSHIP WITH INTENTION AND CARE. AS OUR PARTNER, YOU CAN EXPECT:

Personalized Support

Work directly with reps who care about your success.

Guaranteed Freshness

Beer is always delivered within six weeks of packaging.

Flexibility

Quick pivots on new drops.

Fast Delivery

Often a same week turnaround.

Transparent Pricing

No middleman and no markup.

**LEARN MORE ABOUT HOW WE USE
BEER AS A FORCE FOR GOOD AT:
WWW.PUREBREWING.ORG/BEER-FOR-GOOD**



CORE BRANDS

AVAILABLE: YEAR-ROUND

DIAMOND DUST

MURKY IPA | 6.7% ABV

JUICY HAZY IPA WITH LUSH,
TROPICAL FRUIT FLAVORS



TROPICAL MIST

CITRUS BLONDE ALE | 5.1% ABV

REFRESHING, CITRUSY BLONDE WITH
ORGANIC VALENCIA ORANGES



PURE WEST

WEST COAST IPA | 6.3% ABV

A CLEAN, BRIGHT, HOPPY IPA WITH
HAND-SELECTED HOPS



RAIN

PILSNER | 5.3% ABV

A CRUSHABLE, CRISP, AND
CLEAN PILSNER



REWILD

WEST COAST PALE ALE | 5.0% ABV

A BOLD, BRIGHT, AND ZESTY
WEST COAST PALE ALE



GROUND & SUNSIP

HIGH-QUALITY, CRAFT NON-ALCOHOLIC BEERS



beer
for
good

GET STARTED

SCAN THE CODE TO SET UP YOUR
ACCOUNT AND START SERVING A
BETTER PLANET IN A PINT GLASS



THE
CLIMATE
LABEL
CERTIFIED

WWW.PUREBREWING.ORG

GET SETUP NOW!



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