

CORE BRANDS

AVAILABLE YEAR-ROUND



TROPICAL MIST
CITRUS BLONDE ALE | 5.1% ABV



DIAMOND DUST
MURKY IPA | 6.7% ABV



PURE WEST
WEST COAST IPA | 6.3% ABV



RAIN
PILSNER | 5.3% ABV



REWILD
WEST COAST PALE ALE | 5.0% ABV



GROUND
NON-ALCOHOLIC IPA
<0.5% ABV

SUNSHIP
NON-ALCOHOLIC BLONDE
<0.5% ABV

SPECIALTIES

AVAILABLE IN 16-OZ CANS, 1/6 & 1/2 BBL

MURKY IPAS
RELEASED EVERY FOUR WEEKS



Firestone Walker Collab

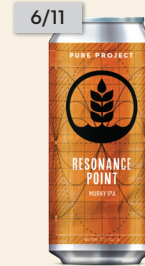
PURE FIRE



THOUSANDS OF MONEY



NEVERENDING WEEKEND



RESONANCE POINT

Bottle Logic Collab

MURKY DOUBLE IPAS
RELEASED EVERY FOUR WEEKS



COLLECTIVE ILLUSION



North Park Beer Co. Collab

ENCRYPTED SEQUENCE



Outer Range Collab

HOUBLON DELUXE



TREASURE REEF

WEST COAST IPAS
LIMITED AVAILABILITY



Tarantula Hill Collab

ANIMAL INSTINCTS



SHIFTING DUNES



GOLDEN SOL



BEYOND THE SHORE

MadeWest Collab

*N/A beers are available in 16oz cans only.

*Beers and release dates are subject to change. Please confirm with your Pure Project sales rep.

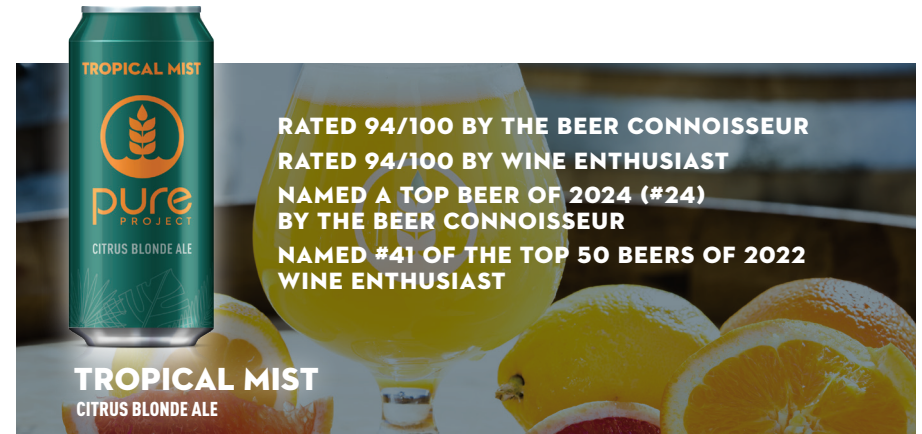


CORE BRANDS - AWARDS & ACCOLADES



RAIN
PILSNER

RATED 98/100 BY CRAFT BEER & BREWING MAGAZINE
SILVER MEDALIST AT THE 2025 SAN DIEGO COUNTRY FAIR BREW COMPETITION
NAMED A TOP BEER OF 2024 (#10) BY THE BEER CONNOISSEUR
NAMED IN "TOP 11 BEERS WE DRANK IN JULY" 2024 BY HOP CULTURE
FIRST PLACE PILSNER 2022 & 2023 SAN DIEGO BEER NEWS AWARDS



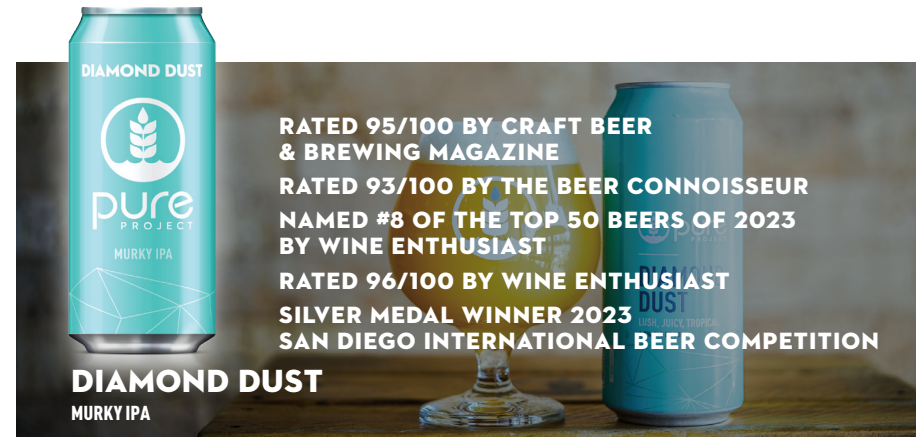
TROPICAL MIST
CITRUS BLONDE ALE

RATED 94/100 BY THE BEER CONNOISSEUR
RATED 94/100 BY WINE ENTHUSIAST
NAMED A TOP BEER OF 2024 (#24) BY THE BEER CONNOISSEUR
NAMED #41 OF THE TOP 50 BEERS OF 2022 WINE ENTHUSIAST



PURE WEST
WEST COAST IPA

RATED 90/100 BY THE BEER ADVOCATE
FEATURES THE BREW TEAM'S ALL-TIME FAVORITE HOPS: NELSON SAUVIN, CITRA, STRATA, & SIMCOE



DIAMOND DUST
MURKY IPA

RATED 95/100 BY CRAFT BEER & BREWING MAGAZINE
RATED 93/100 BY THE BEER CONNOISSEUR
NAMED #8 OF THE TOP 50 BEERS OF 2023 BY WINE ENTHUSIAST
RATED 96/100 BY WINE ENTHUSIAST
SILVER MEDAL WINNER 2023 SAN DIEGO INTERNATIONAL BEER COMPETITION

beer for good



THE CLIMATE LABEL
CERTIFIED

WE DONATE 1% OF ALL SALES (NOT JUST PROFITS) TO NONPROFITS THAT WORK TIRELESSLY TO PROTECT THE NATURAL PLACES WE LOVE. SO WITH PURE, YOU KNOW YOU'RE GETTING A BETTER PLANET IN A PINT GLASS.

