



# WHOLESALE CALENDAR 1ST QUARTER - 2026

## CORE BRANDS

AVAILABLE YEAR-ROUND

**TROPICAL MIST**  
CITRUS BLONDE ALE | 5.1% ABV



**RAIN**  
 PILSNER | 5.3% ABV



**PURE WEST**  
WEST COAST IPA | 6.3% ABV



**DIAMOND DUST**  
MURKY IPA | 6.7% ABV



GET STARTED



beer for good



[WWW.PUREBREWING.ORG](http://WWW.PUREBREWING.ORG)

## SPECIALTIES

AVAILABLE IN 16-OZ CANS, 1/6 & 1/2 BBL

**SPECIALTY MURKY SINGLE & DOUBLE IPAs**  
EACH STYLE RELEASED EVERY FOUR WEEKS



**LUNAR WINDOW**  
Murky DIPA



**PURE X: PLANETARY ALIGNMENT**  
Murky IPA

10th Anniversary Beer!



**OTTER ROMP**  
Murky Double India Pale Ale



**ROCK HOPPER**  
Murky IPA



**SURREAL LIFE**  
Murky Double Murky IPA



**PURE FIRE**  
Murky IPA

Firestone Walker Collab

**OTHER SPECIALTIES**  
LIMITED AVAILABILITY



**COASTAL PROJECT**  
WC IPA



**COSMIC DANCER**  
WC IPA



**SECOND BREAK**  
WC IPA



**SUN PEAK**  
WC DIPA

**SEASONALS**  
AVAILABLE ALL QUARTER

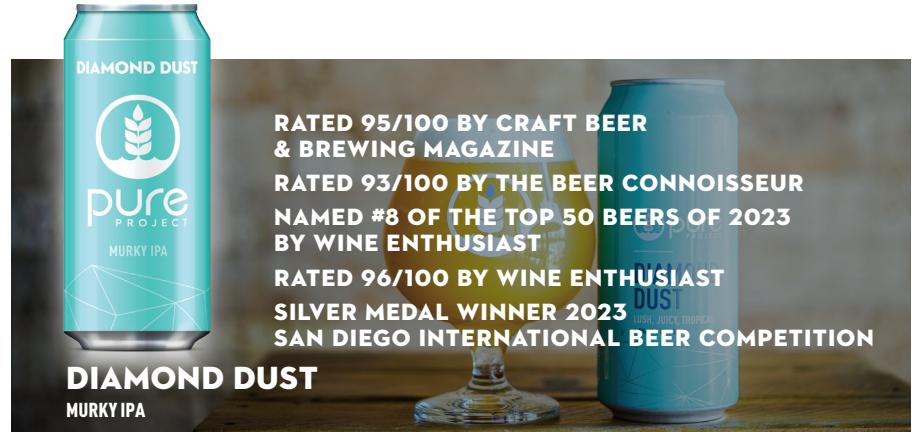
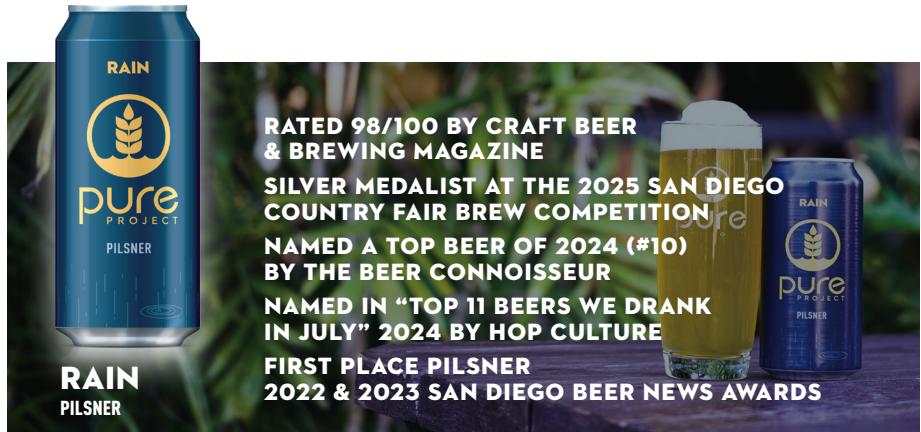


**SUN RAYS LIKE STILTS**  
WC Pale Ale

\*Beers and release dates are subject to change. Please confirm with your Pure Project sales rep.



## CORE BRANDS - AWARDS & ACCOLADES



beer for good



WE DONATE 1% OF ALL SALES (NOT JUST PROFITS) TO NONPROFITS THAT WORK TIRELESSLY TO PROTECT THE NATURAL PLACES WE LOVE. SO WITH PURE, YOU KNOW YOU'RE GETTING A BETTER PLANET IN A PINT GLASS.

GET STARTED

