



WHOLESALE CALENDAR 4TH QUARTER - 2025

CORE BRANDS

AVAILABLE YEAR-ROUND

TROPICAL MIST
CITRUS BLONDE ALE | 5.1% ABV



RAIN
 PILSNER | 5.3% ABV



PURE WEST
WEST COAST IPA | 6.3% ABV



DIAMOND DUST
MURKY IPA | 6.7% ABV



GET STARTED



beer for good



WWW.PUREBREWING.ORG

SPECIALTIES

AVAILABLE IN 16-OZ CANS, 1/6 & 1/2 BBL

SPECIALTY MURKY SINGLE & DOUBLE IPAs
EACH STYLE RELEASED EVERY FOUR WEEKS



NOC-TURTLE
Murky IPA



**RETURN TO
THE MIRAGE**
Murky Double IPA



HOT LOVE
Murky IPA



**HOME FOR THE
HOLIHAZE**
Murky Double IPA



SUPER BETA
Murky IPA



AUSTRALIS
Murky DIPA



PARALLAX
Murky IPA

OTHER SPECIALTIES
LIMITED AVAILABILITY



MILLENNIUM BREAK
WC IPA



FRESH WEST
WEST COAST IPA
WITH CRYO-FRESH HOPS



PEAK ASCENSION
WC DIPA



TRANQUIL TRAIL
WC IPA

SEASONALS
AVAILABLE ALL QUARTER

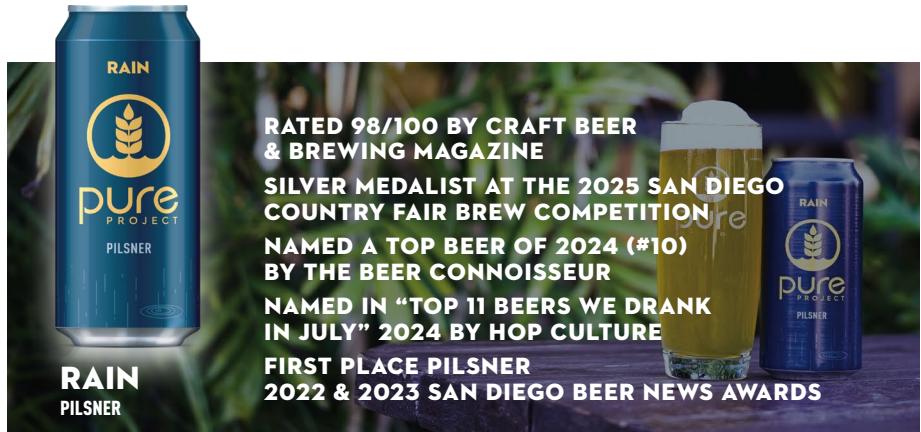


COLD CURRENT
Pale Ale

*Beers and release dates are subject to change. Please confirm with your Pure Project sales rep.



CORE BRANDS - AWARDS & ACCOLADES



beer for good



WE DONATE 1% OF ALL SALES (NOT JUST PROFITS) TO NONPROFITS THAT WORK TIRELESSLY TO PROTECT THE NATURAL PLACES WE LOVE. SO WITH PURE, YOU KNOW YOU'RE GETTING A BETTER PLANET IN A PINT GLASS.

GET STARTED

