



WHOLESALE CALENDAR 3RD QUARTER - 2025

CORE BRANDS

AVAILABLE YEAR-ROUND

TROPICAL MIST
CITRUS BLONDE ALE | 5.1% ABV



RAIN
PILSNER | 5.3% ABV



PURE WEST
WEST COAST IPA | 6.3% ABV



DIAMOND DUST
MURKY IPA | 6.7% ABV



beer for good



THE
CLIMATE
LABEL
CERTIFIED

WWW.PUREBREWING.ORG

SPECIALTIES

AVAILABLE IN 16-OZ CANS, 1/6 & 1/2 BBL

SPECIALTY MURKY SINGLE & DOUBLE IPAS
RELEASED EVERY FOUR WEEKS



THE PEOPLE'S
MURK
Murky IPA

Societe Brewing Collab



FALLING AWAKE
Murky DIPA



SPACE ECHOS
Murky IPA

Bottle Logic Collab



MURKA
OBSCURA
Murky DIPA



CLOUD PLEASER
Murky IPA

Ambitious Ales Collab



A HAZE OF
TWO CITIES
Murky DIPA

Original Pattern Collab

OTHER SPECIALTIES
LIMITED AVAILABILITY



RIISING TIDE
WC IPA

Rip Beer Co. Collab



DRIFTING WEST
WC IPA

Topa Topa Collab



WIDE WALE
WC DIPA



SIMPLE
SUBSTANCE
WC IPA

Shred Beer Co. Collab

SEASONALS
AVAILABLE ALL QUARTER

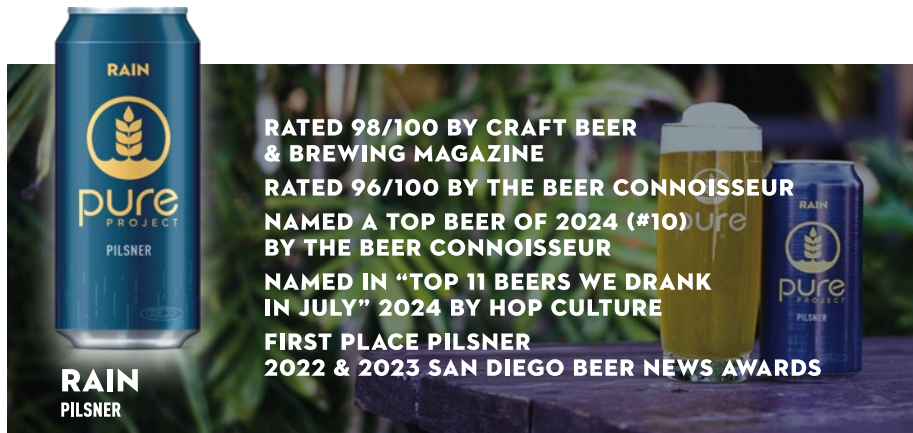


EARLY SWELL
Pale Ale

*Beers and release dates are subject to change. Please confirm with your Pure Project sales rep.



CORE BRANDS - AWARDS & ACCOLADES



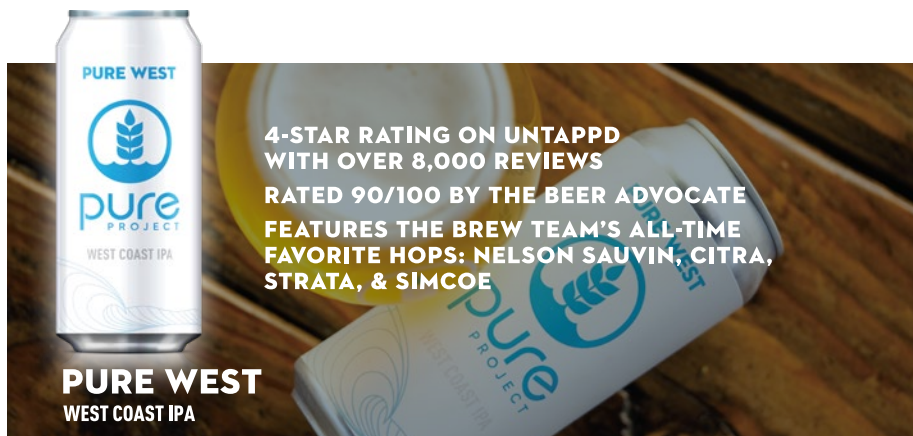
RAIN
PILSNER

RATED 98/100 BY CRAFT BEER & BREWING MAGAZINE
RATED 96/100 BY THE BEER CONNOISSEUR
NAMED A TOP BEER OF 2024 (#10) BY THE BEER CONNOISSEUR
NAMED IN "TOP 11 BEERS WE DRANK IN JULY" 2024 BY HOP CULTURE
FIRST PLACE PILSNER
2022 & 2023 SAN DIEGO BEER NEWS AWARDS



TROPICAL MIST
CITRUS BLONDE ALE

RATED 94/100 BY THE BEER CONNOISSEUR
RATED 94/100 BY WINE ENTHUSIAST
NAMED A TOP BEER OF 2024 (#24) BY THE BEER CONNOISSEUR
NAMED #41 OF THE TOP 50 BEERS OF 2022 WINE ENTHUSIAST



PURE WEST
WEST COAST IPA

4-STAR RATING ON UNTAPPD WITH OVER 8,000 REVIEWS
RATED 90/100 BY THE BEER ADVOCATE
FEATURES THE BREW TEAM'S ALL-TIME FAVORITE HOPS: NELSON SAUVIN, CITRA, STRATA, & SIMCOE



DIAMOND DUST
MURKY IPA

RATED 95/100 BY CRAFT BEER & BREWING MAGAZINE
NAMED #8 OF THE TOP 50 BEERS OF 2023 BY WINE ENTHUSIAST
RATED 96/100 BY WINE ENTHUSIAST
SILVER MEDAL WINNER 2023 SAN DIEGO INTERNATIONAL BEER COMPETITION

beer for good



THE
CLIMATE
LABEL
CERTIFIED

WE DONATE 1% OF ALL SALES (NOT JUST PROFITS) TO NONPROFITS THAT WORK TIRELESSLY TO PROTECT THE NATURAL PLACES WE LOVE. SO WITH PURE, YOU KNOW YOU'RE GETTING A BETTER PLANET IN A PINT GLASS.

GET STARTED

