

# NEON BLOOM

WEST COAST PALE ALE | 5.3% ABV

## BEER NOTES

- LIGHT-BODIED & NICELY BITTER WITH A DRY, REFRESHING FINISH
- FEATURES CITRA & MOSAIC HOPS FROM THE PACIFIC NORTHWEST
- TASTING NOTES: RESIN, ORANGE, AND PINEAPPLE



beer for good

WE DONATE 1% OF ALL SALES (NOT JUST PROFITS) TO NONPROFITS THAT WORK TIRELESSLY TO PROTECT THE NATURAL PLACES WE LOVE. SO WITH PURE, YOU KNOW YOU'RE GETTING A BETTER PLANET IN A PINT GLASS.



THE  
CLIMATE  
LABEL  
CERTIFIED

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