



WHOLESALE CALENDAR

2024 - 1ST QUARTER

CORE BRANDS

AVAILABLE YEAR-ROUND

ROVE
LIGHT LAGER | 4.2% ABV



TROPICAL MIST
CITRUS BLONDE ALE | 5.1% ABV



PURE WEST
WEST COAST IPA | 6.3% ABV



DIAMOND DUST
MURKY IPA | 6.7% ABV



SPECIALTIES

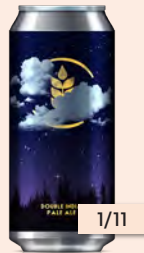
JANUARY



SUNSET SUMMIT
Murky IPA



ANGELS LANDING
Murky IPA



**CLOUDS OF
DELUSION**
Murky DIPA



DOUBLE ARCH
WC DIPA

FEBRUARY



WILD WAVES
WC IPA



SUPER BETA
Murky IPA



OTTER ROMP
Murky DIPA

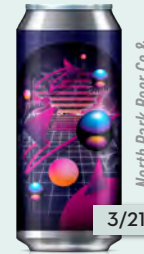
Humble Sea Collab

AVAILABLE IN 16-OZ CANS, 1/6 & 1/2 BBL

MARCH



WIND CANYON
WC IPA



**BACK TO THE
PHUTURE I**
Murky IPA

*North Park Beer Co &
Harland Brewing Collab*



**RETROGRADE
MOTION**
Murky DIPA



FOREST OF LIGHT
WC Pilsner



GET STARTED

BEER FOR GOOD



FOR THE
PLANET



CLIMATE
NEUTRAL



NET ZERO PLASTIC WASTE
BRAND

PUREBREWING.ORG

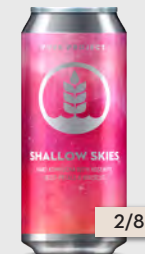
SEASONAL BEERS

AVAILABLE ALL QUARTER,
IN 16-OZ CANS, 1/6 BBL, & 1/2 BBL



I CHOOSE YUZU
Japanese-style
Rice Lager
with Yuzu

1/11



SHALLOW SKIES
Hard Kombucha
with Rosehips, Rose
Petals & Hibiscus

2/8

*Beers and release dates are subject to change. Please confirm with your Pure Project sales rep.