

PURE WEST

WEST COAST IPA | 6.3% ABV

BEER NOTES

- REFRESHING, MEDIUM-BODIED IPA WITH A TOUCH OF LINGERING BITTERNESS
- FEATURES NELSON SAUVIN, CITRA, STRATA, AND SIMCOE HOPS
- 4-STAR RATING ON UNTAPPD WITH OVER 5,500 RATINGS

SENSORY PROFILE

- AROMA: PINEAPPLE, APRICOT, LEMON SORBET, PINE, DANK
- FLAVOR: POMELO, GRAPEFRUIT ZEST, MANGO, LYCHEE, RESIN
- MOUTHFEEL: MEDIUM BODY, DRY, LINGERING BITTERNESS



**DISCOVER MORE
ABOUT THIS BEER**



PURE WEST IS OUR FLAGSHIP WEST COAST IPA AND FEATURES OUR BREW TEAM'S FAVORITE HOPS: NELSON SAUVIN, CITRA, STRATA, AND SIMCOE. THESE HAND-SELECTED HOPS IMPART VIBRANT FRUIT FLAVORS THAT GIVE WAY TO A BALANCED BITTER FINISH, TRUE TO THE STYLE.

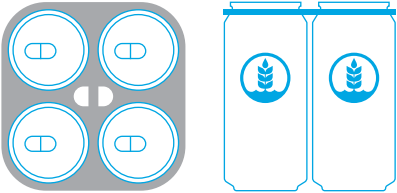
PURE WEST

AVAILABLE: YEAR-ROUND



RETAIL 4-PACK

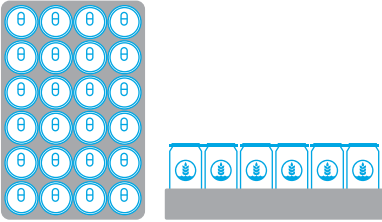
EACH CAN IS STAMPED WITH A PACKAGING DATE;
ENJOY AS CLOSE TO THE CANNING DATE AS POSSIBLE.



4-PACK LENGTH 5.25"
4-PACK WIDTH 5.25"
4-PACK HEIGHT 6.5"
RETAIL UNIT GROSS WEIGHT 4 LBS

24 x 16-OZ CAN CASES

(SIX 4-PACKS PER CASE)



LAYERS PER PALLET 7
CASES PER LAYER 10
CASE LENGTH 16.5"
CASE WIDTH 11"
CASE HEIGHT 6.75"
CASE GROSS WEIGHT 24 LBS

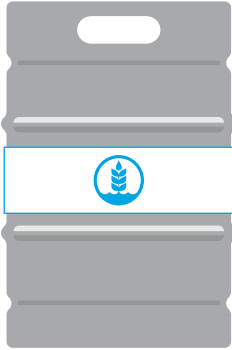


1/6 BARREL SLIM KEGS



LAYERS PER PALLET 2
KEGS PER LAYER 20
KEG GROSS WEIGHT 59 LBS

1/2 BARREL KEGS



LAYERS PER PALLET 2
KEGS PER LAYER 8
KEG GROSS WEIGHT 163 LBS

BEER FOR GOOD

WE DONATE 1% OF ALL SALES (NOT JUST PROFITS) TO
NONPROFITS THAT WORK TIRELESSLY TO PROTECT THE
NATURAL PLACES WE LOVE. SO WITH PURE, YOU KNOW
YOU'RE GETTING A BETTER PLANET IN A PINT GLASS.



WWW.PUREBREWING.ORG

SCAN TO LEARN MORE



202305 REV1